

#### Want to Write For Us?

Welcome to AmeriForce Media, publisher of Military Families and Reserve & National Guard print magazines and digital content. We strive to build relationships with writers and photographers while elevating the stories of today's military community.

Please read all of the information below before submitting your pitch to ensure your idea is a good fit for our editorial needs. We also recommend that writers take the time to learn our voice by:

- Regularly visiting our websites.
- Subscribing to the following: Military Families and Reserve & National Guard
- Following us on social: MF Facebook, RNG Facebook and @militaryfamiliesmagazine and @reservenationalguard on Instagram.

We cover a variety of topics including (but not limited to) education, money, travel, career, health, veterans, military spouses/kids, deployment and relocation.

### **Examples of articles we accept:**

- Personal perspective essays about your experiences with military life. Ex. <u>Tackling the Army</u> <u>Ten-Miler is similar to military life</u>
- Interview-style profiles that describe a living or historical person or group, community, company, or organization who have a connection to the military. Ex.

  <u>Unapologetically American: Who is Tim Kennedy?</u>; <u>Beyond Hollywood: Behind the scenes of the real TOPGUN</u>
- Informative articles that offer key tips of advice. Ex. <u>10 financial considerations before leaving the military</u>
- Content that describes the current happenings at your military installation. Ex. <u>Operation In-Flight volunteers from tri-base area support air crews, Afghan evacuees</u>
- Short narratives that revolve around a timely subject and has meanings and complications that are relevant to our readers. Ex. Pentagon 9/11 survivors share stories of a tragic day
- News reporting and event coverage. Ex. <u>OPM rule change for military spouses predicted to be 'a game-changer'</u>
- Policy or military benefits updates. Ex. DOD announces update to education benefits

# The DOs of pitching AmeriForce Media:

- DO briefly summarize your story idea in no more than two paragraphs.
- DO tell us who (if applicable) you would interview for the story. We prefer stories to have at least two credible sources.

- DO include at least 3 links to your previously published work.
- DO provide a brief biography and/or resume.
- DO pitch us stories that connect to larger themes and issues that think outside the box.
- DO get specific. Let us know which brand you are pitching, whether you think it's a better fit for print or digital and what section of the magazine or website if appropriate.
- DO tell us if you can provide images that correlate to your topic.
- DO pitch us ideas that we have not already published.
- DO grammar and spell check before hitting submit.
- DO keep story ideas politically neutral.

### Pay rates

Payment for stories varies on whether the article is for digital or print, the word count, the writer's experience, the level of reporting required and whether original photography is provided. Payment ranges anywhere from \$50 to \$175 USD. Editorial staff carefully determines the rate.

# Ready to connect? How to pitch AmeriForce Media:

Submit your pitch by clicking here: <u>PITCH US</u>. We try to respond to every submission, but please allow 2 to 4 weeks for a response.