

CHOOSE YOUR SPONSORED CONTENT OPTIONS

PRINT WITH DIGITAL OPTION

RESERVE+ NATIONAL GUARD MAGAZINE

MARCH / APRIL 2020

READING UNITES FAMILIES BEYOND DEPLOYMENT

20,000 SET TO DEPLOY NEW MILITARY GEAR IN 2020



WHY SWITCH? MEMBERS WHO SWITCHED SAVED UP TO \$707.

USE A USAA AUTO INSURANCE PLAN TO SAVE UP TO \$707. VISIT USAA.COM/AUTO

Reading unites families beyond DEPLOYMENT. Family Support. Reading connection. "I thought..." "This was..." "I was..."

FEATURED COVER STORY WHAT YOU GET:

- Professional photo shoot
Cover photo and two-page story
Story shared in print and digital editions; on home page for 30 days; in a weekly eNewsletter; on targeted social media

\$18,000 gross

INSIDE STORY WHAT YOU GET:

- Two-page article
1/2-page ad (if that option is chosen)
Shared in print and digital editions; on home page for 30 days; in a weekly eNewsletter; on targeted social media

\$15,000 gross

Design. One of the most exciting... NYSID ENCOURAGES STUDENTS TO DESIGN A CAREER they'll love. The NYC-based school is educating the designers of tomorrow, both on-site and online. Inside North is an exciting to bring challenge...

## DIGITAL ONLY OPTIONS

### FULL DIGITAL STORY


#### WHAT YOU GET:

- Article with photos you provide
- Shared on home page; in a weekly eNewsletter; on targeted social media




**\$4,000 gross**

### WEEKLY ENEWSLETTER STORY



**Get a financial boost to end the year**

The military lifestyle is defined by opportunity and change. Some changes can bring unforeseen costs, it's a good idea to have a back-up plan to ensure your family an **affordable solution** to give your finances an extra boost when you need one.



**Trust helps vets explore**

To ensure that injured veterans know that they are far more than their disability, the **DAV Charitable Service Trust** funds opportunities like those offered through the **Adaptive Adventures Military Operations (AAMO)** program. Read about their programs **here**.

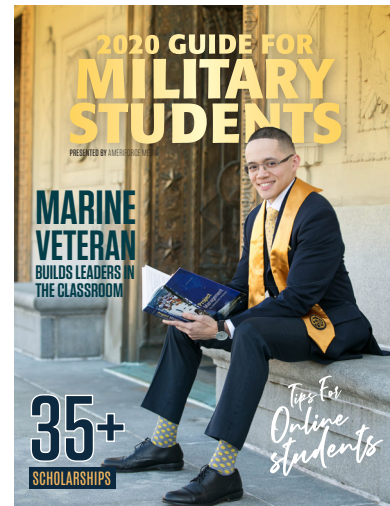
#### WHAT YOU GET:

- Compelling title (6 words max)
- Feature graphic you provide
- Text with links (500 words max)
- Shared on home page; in eNewsletter; on targeted social media

**\$3,000 gross**

## THEMED DIGITAL GUIDES OPTIONS

These special digital guides offer various sponsorships levels PLUS leads generated by readers who download.



### EXCLUSIVE SPONSORSHIP:

You get a cover photo, two-page story (shared on multiple platforms), a full page ad and all leads generated for six months.

**\$12,000 gross**

### TWO-PAGE STORY AND FULL PAGE AD:

You get the story shared on multiple platforms, the ad and all leads for six months. *Not exclusive.*

**\$6,000 gross**

### FULL PAGE AD:

You get the ad and all leads for three months. *Not exclusive.*

**\$3,500 gross**