

CHOOSE YOUR SPONSORED CONTENT OPTIONS

PRINT WITH DIGITAL OPTION

RESERVE+ NATIONAL GUARD MAGAZINE

MARCH / APRIL 2020

READING UNITES FAMILIES BEYOND DEPLOYMENT

20,000 SET TO DEPLOY
NEW MILITARY GEAR IN 2020



WHY SWITCH? MEMBERS WHO SWITCHED SAVED UP TO \$707.

USE A USAA AUTO INSURANCE POLICY TO SAVE UP TO \$707. VISIT USAA.COM/UTO OR CALL 800-531-6254

Family Support

Reading unites families beyond DEPLOYMENT

Army Reserve Maj. Kevin Wood's military commitments often take him away from home, but not always for deployment. Rather, he has devoted his limited spare time to reading to his two young boys at home. This is a regular routine that he hopes to regularly include in his future routine, the time when he would be home to read to his children.

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Reading connection

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FEATURED COVER STORY WHAT YOU GET:

- Professional photo shoot
- Cover photo and two-page story
- Story shared in print and digital editions; on home page for 30 days; in a weekly eNewsletter; on targeted social media

\$18,000 gross

INSIDE STORY WHAT YOU GET:

- Two-page article
- 1/2-page ad (if that option is chosen)
- Shared in print and digital editions; on home page for 30 days; in a weekly eNewsletter; on targeted social media

\$15,000 gross

Design

NYSID ENCOURAGES STUDENTS TO DESIGN A CAREER they'll love

One of the biggest benefits is a...
 One night, after watching a design show, he had the idea to go back to school. Research showed him that NYSID was a top school choice for what he wanted to pursue. It offers various options depending on whether you want to be an interior designer or a residential interior designer.

After North is an interior design professional, she had always wanted to be the interior designer. I didn't want an office job, so I focused on interior design." She said.

Before his enrollment ended in 2014, North applied to Afghanistan. He then spent a year training as a firefighter, but he wanted to do other training in the military services.

Similar path to do. North said that when she started thinking about her career, she had a lot of options. "I was looking at interior design, but I didn't want an office job, so I focused on interior design." She said. North's military commitments often take him away from home, but not always for deployment. Rather, he has devoted his limited spare time to reading to his two young boys at home. This is a regular routine that he hopes to regularly include in his future routine, the time when he would be home to read to his children. North's military commitments often take him away from home, but not always for deployment. Rather, he has devoted his limited spare time to reading to his two young boys at home. This is a regular routine that he hopes to regularly include in his future routine, the time when he would be home to read to his children.

DIGITAL ONLY OPTIONS

FULL DIGITAL STORY

WHAT YOU GET:

- Article with photos you provide
- Shared on home page; in a weekly eNewsletter; on targeted social media



\$4,000 gross

WEEKLY ENEWSLETTER STORY



Get a financial boost to end the year

The military lifestyle is defined by opportunity and change. Some changes can bring unforeseen costs, it's a good idea to have a back-up plan to ensure your family an **affordable solution** to give your finances an extra boost when you need one.



Trust helps vets explore

To ensure that injured veterans know that they are far more than their disability, the **DAV Charitable Service Trust** funds opportunities like those offered through the **Adaptive Adventures Military Operations (AAMO)** program. Read about their programs **here**.

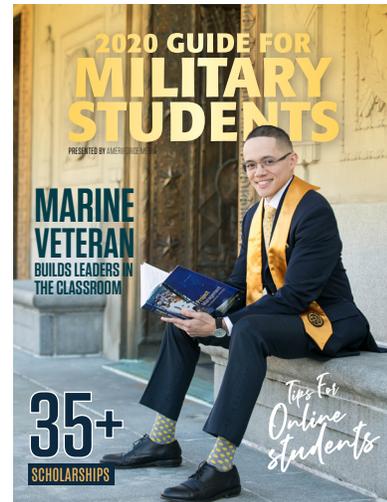
WHAT YOU GET:

- Compelling title (6 words max)
- Feature graphic you provide
- Text with links (500 words max)
- Shared on home page; in eNewsletter; on targeted social media

\$3,000 gross

THEMED DIGITAL GUIDES OPTIONS

These special digital guides offer various sponsorships levels PLUS leads generated by readers who download.



EXCLUSIVE SPONSORSHIP:

You get a cover photo, two-page story (shared on multiple platforms), a full page ad and all leads generated for six months.

\$12,000 gross

TWO-PAGE STORY AND FULL PAGE AD:

You get the story shared on multiple platforms, the ad and all leads for six months. *Not exclusive.*

\$6,000 gross

FULL PAGE AD:

You get the ad and all leads for three months. *Not exclusive.*

\$3,500 gross