

## **More Storytelling and Digital**

## Advertorial in Weekly eNewsletters

- High resolution feature image and 500 words (max)
- Posted on TWO site home pages
- Shared on social media with boosts

### \$3,000 /article





# **Exclusive Video Sponsorship**

- Preroll: logo, URL and tagline
- Shared on social media with boosts
- Shared in weekly eNewsletter
- Posted on website

\$6,000/video





### **Loud & Clear!**



- 30-Minute discussion
- Pre-event promotions on all social channels
- Collaborate on subject matter
- Sponsor branding throughout session
- Reserve & National Guard manages and records session, then shares on Facebook with boosts

### \$4,600/session



### **Tweet With Us!**



- Advertiser provides panel members or Reserve & National Guard can help assemble
- Collaborate on discussion questions
- Pre-event promotions
- Sponsor is announced at beginning, middle and end

\$1,800/session



\*All rates are gross