

Specialty Advertising Opportunities

Sponsor an *RNG Focus* cover story

What you get:

- Cover photo and two-page story
- Shared on *The Reserve & National Guard* home page for 30 days
- Shared in a weekly eNewsletter
- Shared on social media with boosts



\$12,500 /each

Sponsored Content Marketing

What you get:

- One-page article about your company, written by *The Reserve & National Guard Magazine*
- Shared on The Reserve & National Guard home page
- Shared in weekly eNewsletter
- Shared on social media with boosts



\$5,500 /each with FP ad in the issue

\$8,500 /each without ad

Section Sponsor

What you get:

- Choice of regular features to sponsor (see edit calendar for choices)
- "Brought to you by" and your logo prominently displayed at the top of the articles
- Shared in digital edition
- Shared in weekly eNewsletter
- Shared on social media with boosts

\$875 /each issue (min. 3x)

*All rates are gross

