

## Exclusive Digital Guide Sponsorships

### What you get:

- Cover photo and story
- Full page ad
- Logo on table of contents

**\$5,750**

## Allies in Education (AIE)

### What you get:

#### Print:

- 1x FP Q&A content with 1/3-page ad in *Military Families* or *The Reserve & National Guard Magazine*

#### Digital:

- Logo, URL, Phone on AIE page on two websites
- Content marketing in a weekly eNewsletter
- Shared on social media with boosts

**\$8,625**



**ALLIES IN EDUCATION** (Logo)

(Name of School)

**SPONSORED CONTENT**

Standard introduction about school, e.g. when it's located/started and if it's regionally and/or nationally accredited. Also introduce school leader being interviewed. Name/Title

Q: What are your most popular programs for military?

Q: Do you offer special discounts or incentives for military members, spouses and/or other beneficiaries using transferred GI Bill benefits?

Q: Do military/veteran students receive education credits for certain military experience? If so, how does that work?

Q: What considerations/benefits do you offer National Guard and Reserve students?

Q: What differentiates your school from others for this audience?

**10-PAGE SCHOOL AD** (should include Web URL for linking in digital edition and contact info)

**NOTE:** This ad will be on the left side of the page if placed on left in magazine.

## Custom Publishing

- Polybag issues
- Inserts
- Onserts
- Others – TBD

**Rates vary**

*\*All rates are gross*